



Saginaw 12th Annual Outhouse Race

Sponsorship Opportunities

February 14, 2026

AS SEEN ON
ESPN

TITLE SPONSOR (\$2,500)

Be the exclusive title sponsor and gain maximum exposure!

- Business name/logo featured on all marketing materials: Saginaw Outhouse Race, brought to you by [Your Business]
- Recognition in all press releases and media coverage.
- Prominent signage along the racecourse and in other high-visibility areas of Hoyt Park.

WARMING TENT SPONSOR (\$1,500) -SOLD

Warm up your branding with this unique sponsorship!

- Small logo included on all marketing materials.
- Featured signage inside the Warming Tent.



SLED SPONSOR (\$1,500)

provide sleds for families and kids to use for sledding or for sled decorating contest. company logo will appear on sleds.

TROPHY SPONSOR (\$500)

Celebrate the winners with your business front and center!

- Business logo displayed on all event trophies (1st, 2nd, and 3rd place).
- Signage placed near the trophy presentation area.

TRACK SPONSOR (\$250) - 12 AVAILABLE

Gain visibility throughout the racecourse!

- Signage displayed along the racecourse.

Don't miss this chance to support a great event while promoting your business!

For more information, contact Ann Marie Batkoski-Sullivan
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