



**48th Annual Christmas Parade hosted by
Positive Results Downtown, PRIDE in Saginaw
“A Golden Christmas”**

SATURDAY, NOVEMBER 22, 2025

Line up 9:00 a.m. • Judging 10:00 a.m. • Parade Begins 11:00 a.m.

You can spread holiday cheer this season and receive favorable cheers from the enthusiastic 48th Annual Christmas Parade crowd! Participation is open to schools, groups, organizations, business and individuals. Here's what to do: build a float from scratch, or rent and customize one; hand parade viewers promotional materials and goodies. Decorated vehicles are also allowed, as well as marching and walking groups. If you have a company or organization that is unable to build a float, consider a financial contribution. Parade sponsorships provide exposure and long-lasting name recognition within the community.

Awards & Prizes

All entries will be judged and rated for best depiction of theme, originality, music and workmanship. All categories will be eligible for honorable mentions. Best School Involvement Award will be determined by originality, spirit, enthusiasm and size of school's participation. Marching Bands are not included in the judging. All parade participants will receive a ribbon or certificate of participation.

YOUTH ENTRY

- ❖ Officer Ed Award sponsored by Optimist Club of Saginaw
- ❖ Downtown Kiwanis Club of Saginaw Award

BUSINESS ENTRY

- ❖ TBA

NON-PROFIT ENTRY

- ❖ Thomas Township Kiwanis Award
- ❖ Saginaw Downtown Rotary Award

BEST SCHOOL INVOLVEMENT AWARD

- ❖ Nash Family Award

BEST SCHOOL ENTRY AWARD

- ❖ Ruth Ann Knapp Award

JUDGES CHOICE AWARD

- ❖ Roberts, Boehler & Fisher P. C. Award

BEST ENTRY USING MUSIC AWARD

- ❖ Diane and Floyd Kloc Award

GRAND PRIZE

GENERAL PARADE REQUIREMENTS

1. \$30 non-refundable entry fee. \$40 late entry fee for forms received after October 24, 2025. Only **one unit per entry**. Additional vehicles must pay separate entry fee.
2. All entries should incorporate the theme. "A Golden Christmas". Commercial vehicles, and vehicles pulling floats, must be decorated appropriately. Entries are encouraged to have holiday music.
3. All floats are encouraged to have skirting and must be smaller than 13 feet high and 11 feet wide. No one is allowed to get on or off a moving float or vehicle.
4. Only walkers may give hand-outs to spectators. For everyone's safety, "toss-outs" are not allowed.
5. Only official Positive Results Santa Claus will be allowed in parade, so not to confuse young spectators.
6. A complete description of your entry must be submitted with application form and entry fee. This will be used by judges and at reviewing stand by the Master of Ceremonies.
7. All questionable entries will be reviewed individually for participation by the Positive Results Parade Committee. The decision of the committee will be final.
8. Positive Results Downtown, PRIDE sponsored professional-built floats are not eligible for judging.
9. A representative from **each entry must attend the Parade participants meeting on Monday, November 17, 6PM at Positive Results Downtown, PRIDE Office, 1 Tuscola (behind the Temple Theatre)**. Maps and directions for positioning each unit at the staging area will be distributed at this meeting.
10. The enclosed waiver form must be signed and returned with entry form and entry fee.

Organization _____

Contact's Name _____

Address _____

City _____ State _____ Zip _____

Phone (H) _____ (W) _____ email _____

* All parade entries must pay entry fee of \$30. Only one unit per entry allowed.

* Bands are exempt of \$30 entry fee. After October 25, 2024, the fee will be \$40.

* A limited number of scholarships are available for non-profit organizations upon written request and approval.

PLEASE CHECK ALL THAT APPLY:

Type of Entry: Marching Band _____ Drill Team _____ # of People in Unit _____ Historical Vehicle _____
Walking Unit, Number of People in Unit _____ Float _____ Other _____

Category: School Entry _____ Non Profit Entry _____ Business Entry _____ Youth Entry _____

Length of Entry: _____ Will your entry include holiday music? _____

Description Must Be Completed

This will be used by the Master of Ceremonies, and/or judges. Include interesting sidelines, hours spent on preparation, work involved or your holiday message. All questionable entries will be reviewed by the Parade Committee.

Before mailing, be sure to include completed entry form, signed waiver form and entry fee. Make checks payable to PRIDE and mail to: Positive Results Downtown, Parade, P O Box 872, Saginaw, MI 48606.

For more information please call: (989) 753-9168