

2025 Saginaw Outhouse Race Sponsorship Opportunities



TITLE SPONSOR (\$2.500)

BE THE EXCLUSIVE TITLE SPONSOR AND GAIN MAXIMUM EXPOSURE!

- BUSINESS NAME/LOGO FEATURED ON ALL MARKETING MATERIALS: SAGINAW OUTHOUSE RACE. BROUGHT TO YOU BY [YOUR BUSINESS]
- RECOGNITION IN ALL PRESS RELEASES AND MEDIA COVERAGE.
- PROMINENT SIGNAGE ALONG THE RACECOURSE AND IN OTHER HIGH VISIBILITY AREAS OF HOYT PARK.
- INCLUDES 2 OUTHOUSE RACE ENTRIES!

WARMING TENT SPONSOR (\$1.500)

WARM UP YOUR BRANDING WITH THIS UNIQUE SPONSORSHIP

- SMALL LOGO INCLUDED ON ALL MARKETING MATERIALS.
- FEATURED SIGNAGE INSIDE THE WARMING TENT.
- INCLUDES 2 OUTHOUSE RACE ENTRIES!



TROPHY SPONSOR (\$1.000)

CELEBRATE THE WINNERS WITH YOUR BUSINESS FRONT AND CENTER!

- BUSINESS LOGO DISPLAYED ON ALL EVENT TROPHIES (1ST. 2ND. AND 3RD PLACE).
- SIGNAGE PLACED NEAR THE TROPHY PRESENTATION AREA.
- INCLUDES 2 OUTHOUSE RACE ENTRIES!

TRACK SPONSOR (\$250) - 12 AVAILABLE GAIN VISIBILITY THROUGHOUT THE RACECOURSE!

- SIGNAGE DISPLAYED ALONG THE RACECOURSE.
- INCLUDES 1 OUTHOUSE RACE ENTRY!

DON'T MISS THIS CHANCE TO SUPPORT A GREAT EVENT WHILE PROMOTING YOUR BUSINESS! FOR MORE INFORMATION. CONTACT [INSERT CONTACT INFORMATION].

SLED SPONSOR (\$500-\$1000) - 1 OR 2 AVAILABLE PROVIDE SLEDS FOR FAMILIES AND KIDS TO USE FOR SLEDDING OR FOR SLED DECORATING CONTEST



